Product Information

PURIC™ MAX is a highly refined humic acid product designed for use with various nutrition programs, including as a stand-alone product. Utilizing advanced technology, PURIC MAX extracts organic acids from leonardite, resulting in a clean formulation and reducing common problems associated with sediments found in less enhanced formulas.

Product Features and Benefits

Benefits of PURIC MAX:
- Highly concentrated liquid humic acid
- Advanced extraction process
- Provides flexible application options
- Easy handling
- Greatly reduced sediment

Benefits Attributed to Humic Acid:
- Increases nutrient uptake
- Increases soil buffering capacity
- Improves soil water-holding capacity
- Increases CEC (Cation Exchange Capacity)
- Improves soil structure
- Increases soil microbial activity
- Increases root mass
- Increases shoot growth (foliar)
- Increases crop yield and/or quality

Guaranteed Analysis

| ACTIVE INGREDIENTS                        | 24.00% |
| INACTIVE INGREDIENTS                     | 76.00% |
| Humic Acid from Leonardite               |        |
| Water, Potassium Hydroxide               |        |

Product Application

PURIC MAX can be applied in a broad range of techniques at all stages of plant growth.

- **SOIL APPLICATION:** Apply up to 5 gallons per acre
- **FOLIAR APPLICATION:** Apply 1-3 quarts per acre
- **IRRIGATION SYSTEMS (Drip, Pivot, Solid Set):** Apply up to 5 gallons per acre

Blending Guidelines

- When mixing with liquid fertilizer solutions, gradually add fertilizer to PURIC MAX with agitation.
- If adding directly to a concentrated fertilizer solution, PURIC MAX may not readily disperse without adding water.
- Maintain a pH greater than 6.
- Calcium solutions should not be mixed with PURIC MAX.